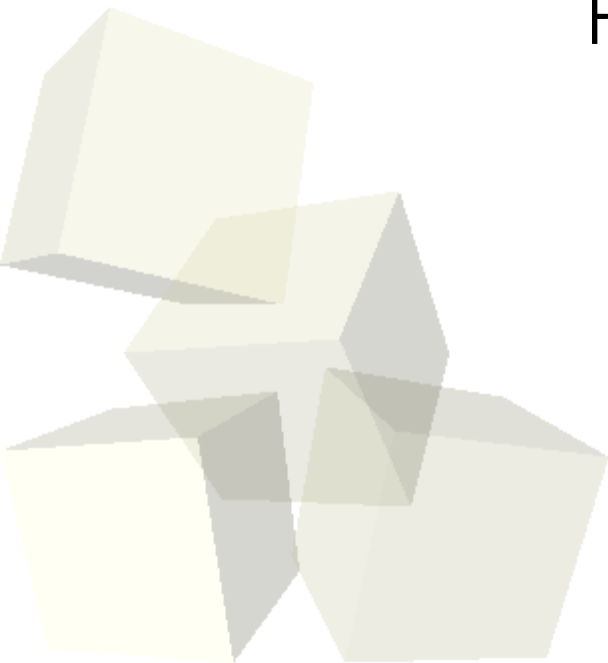


# **Mobility Centres Network**

Contract n°: EIE-06-201

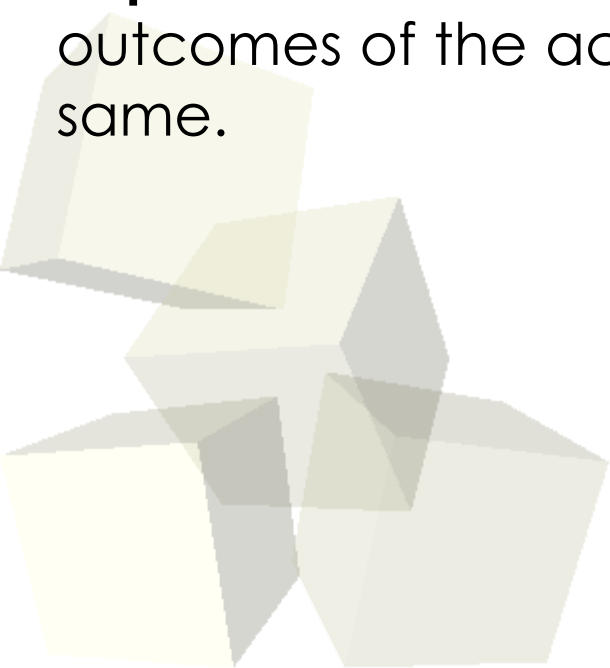
Project Duration: 30 months

Date of creation: 22<sup>nd</sup> January 2007



- The Mobility Centres Network aims to create a European Network of know-how on sustainable mobility. The project is based on Mobility Centres with these purpose:
- Approaching the public by establishing publicly accessible Info Points;
- Addressing Companies (industries and services) and schools with local actions and mobility management services offered by the Info Point

Mobi-NET works on a local and on an international level, so to ensure **coordinated planning** of common local actions, customised **local implementation** and **collect and analyse** (at international level) the outcomes of the action implementation, to feed re-engineering of the same.



**Basic principles:** participatory model, public-private partnership, evaluation and communication;

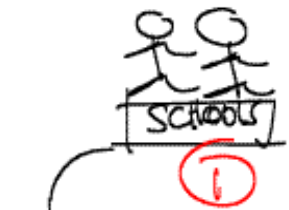
**Key actors:** The project partners are in general energy agencies or research institutes already committed in the field of sustainability.

They already have a good network of relationships both with public bodies, with the people and with industrial organizations.

The partners cover many countries of Europe where transportation has got a high impact: they are from Greece, Italy, Spain, Sweden and Portugal.

The core is the **Local Support Group** which involves the key actors and the target groups.

- Schools;
- Industries and Service Companies (Banks, Office Centres, Utilities);
- People in General.



1. BICIBUS/PEDIBUS (primary schools)
2. SCHOOL/HOME PLANS FOR STUDENTS & WORKERS
3. SCIENTIFIC ACTIVITIES (study of impacts, pollution, etc)



1. WORK/HOME TRANSPORT PLANS FOR COMPANIES (Voluntary Agreement)
2. New ways to work (telework, e-government)
3. Training center for decision makers



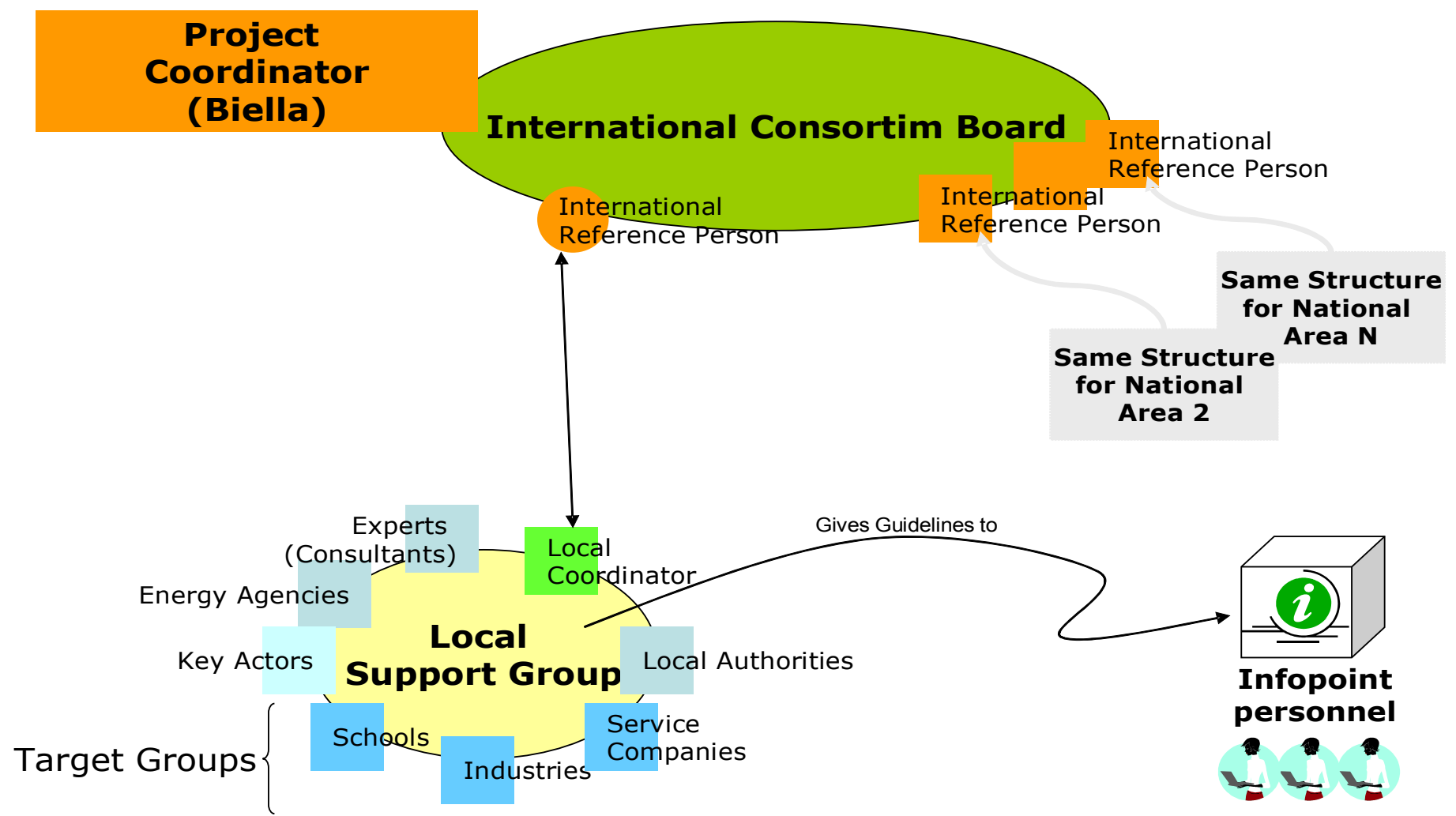
1. Information to the public
2. Services
  - Rent-a-bike
  - Tickets
3. Market research
  - Analysis of the mobility

# Main steps of the project

The project articulates in the following work packages:

- Management;
- From the Local Support Group to the Operational Plan: work with the stakeholders;
- Mobility Centre: state of art, definition of the survey, set up;
- The instrument Info point: running activities to achieve objectives;
- From theory to practice: services offered by the Mobility Centres;
- Intermediate and final evaluation: the participatory model;
- Support and Training to decision makers;
- Communication & Dissemination;
- Common dissemination activities.

## Structure and roles



The project will be considered successful if the following outcomes will be achieved:

- the effective involvement of the various stakeholders (schools, enterprises, industries, etc.). Every stakeholder should have:
  - × made a mobility survey (with a good return rate) and a mobility plan;
  - × implemented the actions resulting from the mobility plan;
  - × identified a mobility manager that cooperates with the Mobility Centre;
- the increase of 10% (at least) of the number of people who have made temporary and durable changes in their “mobility” behavior, in the area involved by the project and in the community of every target group;



- training of a good number of people among the decision makers and “energy experts”;
- a useful practical tool for the animation of the network, and the dissemination of the results of the project, so the existence of a lively web site;
- increase the number of satisfied users of the *Mobility Centre*;
- decrease in the total emission of CO<sub>2</sub> and pathogenic molecules (in particular PM10) and fuel consumption in the target area.

<b>PARTICIPANT NAME</b>	<b>PARTICIPANT SHORT NAME</b>	<b>COUNTRY</b>
Agenzia Provinciale per l'Energia (A.P.P.L.E.); Centro di Educazione Ambientale; Provincia di Biella; Tantintenti	AGENBIELLA; CEA	Biella – IT
Ente Regional De La Energia De Castilla Y Leon	EREN	Aranda & Miranda (Castilla y Leon) – ES
Asociación Agencia Provincial para el Control de la Energía de Burgos	AGENBUR	Aranda & Miranda (Castilla y Leon) – ES
Malardalen Energy Network/Energikontoret i Mälardalen AB	MALARNET	Eskilstuna – SE
Fundacion Asturiana De La Energia	FAEN	Mieres (Asturias) – ES
Anatoliki s.a. Development agency of eastern thessaloniki, Greece	REACM	Tessaloniki (GR)
Instituto Superior Técnico	IST	Evora – PT

## **MobiNET – Mobility Centres Network**

[www.mobi-net.eu](http://www.mobi-net.eu)

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